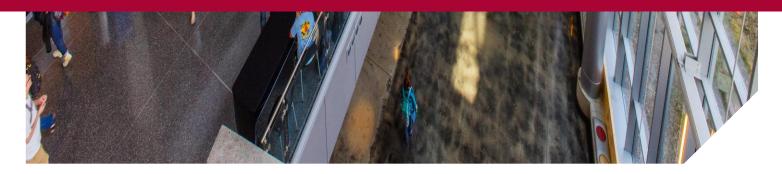


IUPUI

Overall

Beginning Freshmen Entering Student Survey Report

2019



Welcome to the 2019 IUPUI Entering Student Survey Report

The Entering Student Survey (ESS) is a yearly survey administered during New Student Orientation sessions. The ESS is designed to gather information about students' needs, time commitments, expectations, educational goals and more. The survey is voluntary and students complete the Qualtrics-based instrument during a dedicated time period during orientation to ensure that we understand the support and resources they need to make successful transitions to IUPUI. Of the 4,295 beginning freshmen in the 2019 cohort, 2,864 completed the Entering Student Survey. The response rate was 67%.

Key Highlights Overall

- Overall beginning student respondents feel welcomed at IUPUI. About 95% of students agree 'the IUPUI campus community has made me feel welcomed.'
- About 89% of respondents agree they are 'proud to tell others I am going to school here.'
- Respondents indicated high levels of Psychological Grit with 88% reporting high levels of being hard working and 67% reported they 'finish whatever they begin.
- Sixty-seven percent of respondents reported having 'some concerns' about financing their
 college education while 57% are 'satisfied' or 'very satisfied' with the amount of financial
 support they have received so far.
- More than one-quarter of beginner respondents (27%) indicated that they plan to prepare for class (studying, reading, writing, doing homework, etc.) more than 20 hours per week.
 63% of students plan to work for pay on-campus while 62% plan to work off-campus for pay during their first year.
- When respondents were asked to compare themselves to other students, they rated their 'ability to work with others that are different from you' as the highest while rating their 'study skills' as the lowest.
- Top 5 reasons respondents reported choosing IUPUI were 'Availability of specific academic
 programs', 'Graduates get good jobs', 'Availability of financial aid/scholarship', 'Career and job
 opportunities available in Indianapolis after I complete my degree', and 'Job, career, and
 internship opportunities available in Indianapolis while attending school.'
- A little more than half (54%) of students felt there is a 'Very good chance' they will be satisfied with college life.'
- Four of the top five factors students reported in choosing their major involve their major being
 aligned with personal characteristics within themselves such as their interests, skills and
 abilities, and personality.
- Seventy-eight percent (78%) of respondents reported either 'no chance' or a 'small chance' that they will transfer from IUPUI to another college.
- While a majority of students (59%) plan for a Bachelor's degree to be the highest degree they obtain, 40% of respondents plan to obtain a Graduate degree (Master's or Doctorate).
- In both 2018 and 2019, the number one reason respondents chose IUPUI was the 'Availability of specific academic programs (majors).'
- Fall 2019 beginners rated their confidence levels significantly lower than the previous year in the following ability areas: academic, leadership, ability to manage finances, motivation for college work, study skills, self-confidence related to academics, self-confidence related to social activities, and emotional health.

ENTERING STUDENT SURVEY RESPONDENTS DEMOGRAPHICS

	Survey R	esponders	Overall Beginning Freshmen Population		
esidency	N	Percentage	N N	Percentage	
Indiana Resident	2,675	93.4	3,947	91.9	
Non-Resident	189	6.6	348	8.1	
ender					
Female	1,688	58.9	2,551	59.4	
Male	1,176	41.1	1,744	40.6	
ge					
Under 20 20-24	1,347 58	98.3 1.6	4,162 104	96.9 2.4	
25 and Over	26	0.1	29	0.7	
thnicity					
White	1,885	65.9	2,812	65.6	
Hispanic/Latino	419	14.7	597	13.9	
Black/African American	241	8.4	355	8.3	
American Indian/Alaska Native	2	0.1	3	0.1	
Asian	139	4.9	210	4.9	
Native Hawaiian/Pacific Island	0	0.0	1	0.0	
International	12	0.4	72	1.7	
Two or More Races	162	5.7	235	5.5	
chool					
University College	1,582	55.2	2,507	58.4	
School of Science	354	12.4	467	10.9	
School of Engineering and Technology	265	9.2	392	9.3	
School of Health & Human Sciences	112	3.9	132	3.1	
Kelley School of Business	131	4.6	203	4.7	
School of Liberal Arts	140	4.9	207	4.8	
Herron School of Art and Design	93	3.2	120	2.8	
School of Informatics and Computing	73	2.5	101	2.4	
School of Education	42	1.5	56	1.3	
School of Public and Environmental Affairs	46	1.6	56	1.3	
School of Medicine	0	0.0	0	0.0	
Fairbanks School of Public Health	16	0.6	21	0.5	
Lilly Family School of Philanthropy	10	0.3	11	0.3	
School of Dentistry	0	0.0	12	0.3	
School of Social Work	0	0.0	1	0.0	
School of Nursing	0	0.0	9	0.2	

SENSE OF BELONGING*

Please rate how m	uch you	agree w	ith each stat	tement					
	N	Mean	Strongly Disagree	Moderately Disagree	Slightly Disagree	Neither Disagree nor Agree Percentages	Slightly Agree	Moderately Agree	Strongly Agree
The IUPUI campus community has made me feel welcomed	2,866	6.30	1.1	0.5	0.6	3.3	9.8	29.2	55.6
I feel a sense of belonging to IUPUI	2,864	5.83	1.1	1.0	1.4	7.9	16.2	43.5	28.8
I see myself as part of the IUPUI community	2,864	5.79	1.0	1.0	1.6	8.6	20.2	37.4	30.1
I feel that I fit right in on campus	2,860	5.68	1.0	0.9	2.6	10.3	21.3	37.7	26.3
I feel that I am a member of the IUPUI community	2,865	5.63	1.0	1.1	1.7	11.9	22.5	38.4	23.4
I feel connected with other IUPUI students	2,858	5.51	1.5	1.7	3.6	11.8	24.2	33.3	23.9

¹⁼Strongly Disagree, 2=Moderately Disagree, 3=Slightly Disagree, 4=Neither Disagree nor Agree, 5=Slightly Agree, 6=Moderately Agree, 7=Strongly Agree
*These 6 items make up the Sense of Belonging construct analyzed in the comparison section of the report
Rank ordered by means

COMMITMENT TO IUPUI*

Please rate how mu	ch you	agree wit	th each state	ement					
	N	Mean	Strongly Disagree	Moderately Disagree	Slightly Disagree	Neither Disagree nor Agree Percentages	Slightly Agree	Moderately Agree	Strongly Agree
I am proud to tell others I am going to school here	2,853	6.15	1.4	0.4	1.2	7.5	10.7	25.4	53.3
I am extremely glad that I chose IUPUI over other colleges	2,856	5.92	1.3	1.2	2.1	10.1	14.3	26.8	44.2
It is important for me to graduate from IUPUI (e.g., rather than from another college)	2,858	5.85	2.2	2.3	3.1	12.4	10.5	19.1	50.3
I feel a sense of IUPUI jaguar pride	2,852	5.65	1.9	1.3	2.4	13.6	18.9	29.1	32.9
IUPUI was my first choice of colleges that I was accepted to or considered applying	2,860	5.07	7.1	7.8	10.6	8.7	12.4	17.6	35.8

¹⁼Strongly Disagree, 2=Moderately Disagree, 3=Slightly Disagree, 4=Neither Disagree nor Agree, 5=Slightly Agree, 6=Moderately Agree, 7=Strongly Agree
*These 5 items make up the Organizational Commitment construct analyzed in the comparison section of the report

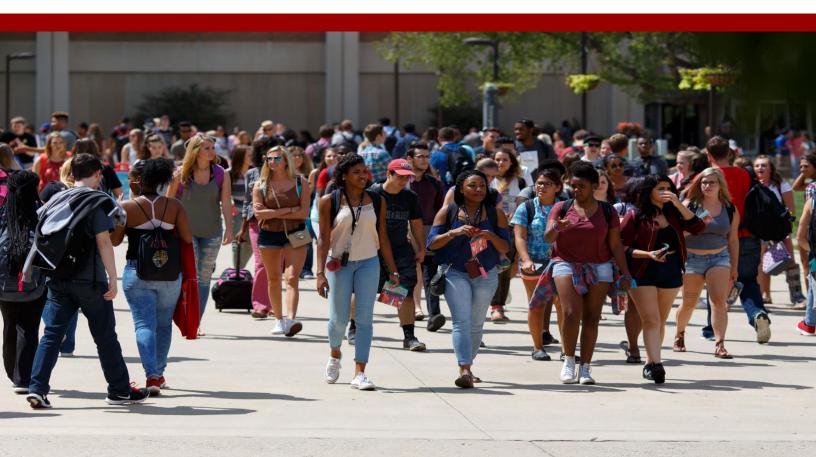
Rank ordered by means

SENSE OF GRIT AND PERSEVERANCE

Please rate how true each statemen	nt is abou	ıt you					
	N	Mean	1-Not at all like me	2	3 Percentages	4	5-Very much like me
I am a hard worker ¹	2,841	4.42	0.4	1.2	9.9	32.6	55.9
I am diligent ¹	2,832	3.95	0.6	2.9	28.4	37.0	31.1
I finish whatever I begin ¹	2,832	3.90	1.2	7.5	24.3	34.5	32.5
Setbacks don't discourage me ¹	2,829	3.38	3.6	17.1	34.6	26.8	17.8
New ideas and projects sometimes distract me from previous ones ²	2,839	3.13	7.8	20.8	33.9	26.2	11.3
I have difficulty maintaining my focus on projects that take more than a few months to complete ²	2,845	2.81	17.0	25.9	27.3	19.1	10.7
I often set a goal but later choose to pursue a different one ²	2,846	2.53	15.6	35.1	34.2	10.7	4.4
I focus on a certain idea or project for a short time but lose interest later ²	2,842	2.50	18.5	36.1	27.3	12.8	5.3

¹⁼Not at all like me, 2=2, 3=3, 4=4, 5=Very much like me

¹ Duckworth, A. L. & Quinn, P. D. (2009). Development and validation of the Short Grit Scale (Grit-S). Journal of Personality Assessment, 91(2), 166-174.



¹ These 4 items make up the Perseverance of Effort construct analyzed in the comparison section of the report

¹ A lower mean on Consistency of Interest indicates higher GRIT consistency of effort.

² These 4 items make up the Consistency of Interest construct analyzed in the comparisons section of the report Rank ordered by means

SELF-EFFICACY RATINGS

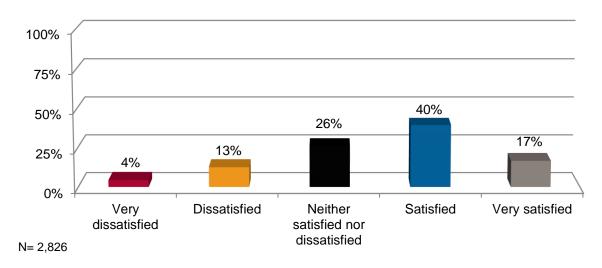
Rate yourself on each of the following traits as compared to the average person your age. We want the most accurate estimate of how you see yourself.

	N	Mean	Lowest 10%	Below Average	Average	Above Average	Highest 10%
		Medil	1070		Percentages	rtverage	1070
Ability to work with others that are different from you	2,835	3.85	0.3	3.2	29.9	44.2	22.4
Academic ability	2,833	3.69	0.1	0.9	38.5	50.8	9.7
Motivation for college work	2,833	3.63	0.5	3.5	42.2	40.1	13.6
Leadership ability	2,829	3.55	0.9	10.4	36.7	37.2	14.8
Physical health	2,835	3.49	0.9	9.6	43.6	31.0	14.9
Writing ability	2,835	3.44	0.6	7.8	46.6	36.8	8.1
Self-confidence (related to intellectual or academic activities)	2,828	3.41	1.9	11.5	42.3	31.9	12.4
Ability to seek out appropriate academic help	2,833	3.40	1.0	12.4	43.8	31.6	11.2
Mathematical ability	2,833	3.32	1.3	14.4	43.7	32.5	8.1
Ability to manage finances	2,833	3.28	1.6	15.4	46.8	25.7	10.6
Self-confidence (related to social activities)	2,832	3.25	3.8	19.1	38.5	25.2	13.5
Emotional health	2,829	3.22	3.8	16.6	43.9	24.7	10.9
Study skills	2,829	3.07	1.3	18.0	56.2	21.0	3.5

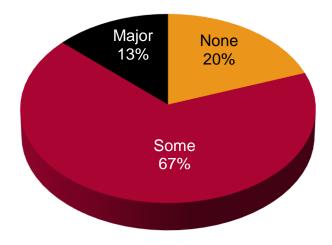
¹⁼Lowest 10%, 2=Below Average, 3=Average, 4=Above Average, 5=Highest 10% Rank ordered by means

FINANCING COLLEGE

How satisfied are you with the amount of financial support (from grants, loans, family members, jobs, or all other sources) you've received so far?



Do you have any concerns about your ability to finance your college education?



N=2,782

Interacting with on-line social networks

(Facebook, Instagram, Twitter, etc.)

HOURS PLANNED TO SPEND ON ACTIVITIES

About how many hours do you plan to spend in a typical 7-day week during your first year at IUPUI doing each of the following? More than Ν 0 1-5 6-10 11-15 16-20 21-25 26-30 30 Percentages Preparing for class (studying, reading, writing, doing homework or lab work, analyzing data, 2,817 0.1 7.0 19.4 25.0 21.9 14.1 7.1 5.4 rehearsing, and other academic activities) Working for pay on campus 2,805 37.0 10.3 19.1 16.8 11.1 3.6 1.2 0.9 Working for pay off campus 2,800 37.8 9.6 11.9 14.2 14.2 6.4 3.3 2.8 Participating in co-curricular activities (organizations, campus publications, student 2,812 6.2 34.6 31.8 15.9 7.1 2.5 0.9 1.1 government, fraternity or sorority, intercollegiate or intramural sports, etc.) Commuting to class (driving, walking, etc.) 2,812 5.3 55.6 20.3 7.6 4.3 2.1 1.5 3.3 Relaxing and socializing (watching TV, 29.4 19.9 8.0 2.0 1.6 2,812 1.4 36.7 1.1 partying, etc.) Providing care for dependents living with you 2,812 58.6 21.7 10.2 5.3 1.9 0.9 0.4 1.1 (parents, children, spouse, etc.) Taking care of household responsibilities 2,812 9.2 57.1 19.9 7.7 3.0 1.0 0.6 1.4 Engaging in volunteer activities 2,808 12.5 50.7 22.6 8.9 3.1 1.2 0.3 0.6

50.2

24.9

9.5

5.0

2,809

5.5

1.0

1.9

2.0



ANTICIPATED SUCCESS, INVOLVEMENT, AND ENGAGEMENT IN HIGH IMPACT PRACTICES

What is your best guess as to the chances you	will:					
	N	Mean	No Chance	Very Little Chance	Some Chance	Very Good Chance
	Percentages				tages	
Be satisfied with college life	2,798	3.50	0.6	3.1	42.4	53.9
Make good choices for personal health (healthy eating, lifestyle, etc.)	2,791	3.45	0.8	5.4	42.2	51.6
Experience stress balancing work and school related responsibilities	2,804	3.40	1.4	8.1	39.2	51.3
Participate in an internship, co-op, field experience, practicum, student teaching, or clinical placement	2,793	3.36	2.1	9.2	39.8	48.9
Participate in events or activities on campus	2,804	3.35	1.3	8.4	44.7	45.7
Get tutoring or peer mentoring help in specific courses	2,794	3.29	0.8	10.5	48.1	40.7
Participate in student clubs/groups	2,804	3.23	2.2	11.3	47.9	38.7
Exercise on campus	2,791	3.21	4.8	14.6	35.1	45.4
Experience stress balancing family and school related responsibilities	2,807	3.14	2.6	18.6	40.5	38.3
Work on a research project with a professor	2,800	3.01	1.7	17.6	58.4	22.4
Participate in service learning or community service	2,796	2.93	3.7	20.7	54.6	20.9
Participate in study abroad or international travel related to school	2,799	2.66	14.1	29.0	33.7	23.2
Enroll in courses during the summer	2,793	2.58	8.4	37.3	42.5	11.8
Change career choice	2,808	2.34	15.5	42.5	34.6	7.5
Experience feelings of homesickness	2,803	2.31	28.3	28.3	27.7	15.8
Change major field	2,811	2.23	17.4	48.3	28.1	6.2

¹⁼No Chance, 2=Very Little Chance, 3=Some Chance, 4=Very Good Chance Rank ordered by means

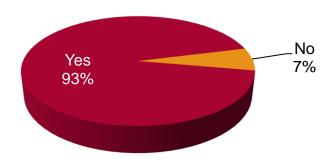
DECISIONS TO ATTEND IUPUI

In making a decision to choose IUPUI or transfer to IUPUI from another institution, please rate how important the following factors were:

	N	Mean	Not Important	Somewhat Important	Moderately Important Percentages	Very Important	Extremely Important
Availability of specific academic programs (majors)	2,752	4.08	1.1	3.2	20.1	37.7	37.9
Graduates get good jobs	2,781	4.01	2.3	4.7	18.3	38.7	36.0
Availability of financial aid/scholarship	2,735	4.00	2.7	6.0	21.0	29.5	40.8
Career and job opportunities available in Indianapolis after I complete my degree	2,751	3.98	3.2	6.5	18.2	33.0	39.0
Job, career, and internship opportunities available in Indianapolis while attending school	2,758	3.92	2.0	6.3	22.5	35.5	33.6
Opportunity for an IU or Purdue Degree	2,749	3.90	4.7	5.7	20.1	33.5	36.0
Cost	2,783	3.85	4.0	6.2	22.7	35.2	31.9
IUPUI's reputation	2,748	3.54	5.6	8.7	31.2	34.9	19.6
Social Climate/Activities at the College	2,750	3.43	5.8	11.1	35.4	30.1	17.6
Social opportunities associated with IUPUI located in the city of Indianapolis	2,779	3.33	7.4	14.6	32.4	28.9	16.7
A visit to campus	2,736	3.20	12.3	14.8	28.3	30.4	14.2
Wanted to live near home	2,783	2.97	20.4	18.3	23.1	20.7	17.5
Size of IUPUI	2,777	2.81	17.6	16.0	40.2	20.1	6.0
Type of housing available on campus	2,741	2.69	29.8	13.5	25.8	19.8	11.1
Resources available for underserved students (LGBTQ, students with disabilities, students of color, veterans, older students, transfer students, etc.)	2,776	2.63	30.4	18.5	22.1	16.0	13.0
Change in financial situation	2,734	2.61	32.6	14.8	22.9	18.5	11.2
Ability to live at home while attending college	2,778	2.50	45.7	9.4	12.3	14.1	18.5
Change in family situation	2,729	2.35	41.1	15.0	20.7	14.4	8.8
Advisor or guidance counselor recommendation	2,739	2.29	39.4	18.1	23.3	12.4	6.8
My parents/relatives wanted me to attend	2,736	2.29	38.2	20.0	23.4	11.4	7.0
Academic difficulty at previous institution or high school	2,724	2.19	45.4	13.4	23.8	11.5	5.9

¹⁼ Not Important, 2=Somewhat Important, 3=Moderately Important, 4=Very Important, 5=Extremely Important Rank ordered by means

Have you chosen a major?



N=2,749

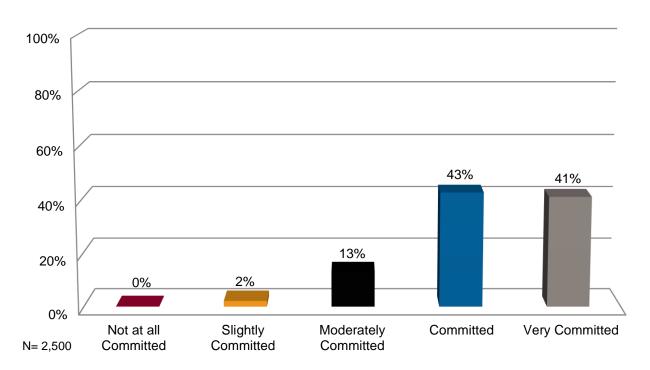
STUDENTS WHO HAVE CHOSEN A MAJOR Reasons for Choosing Major

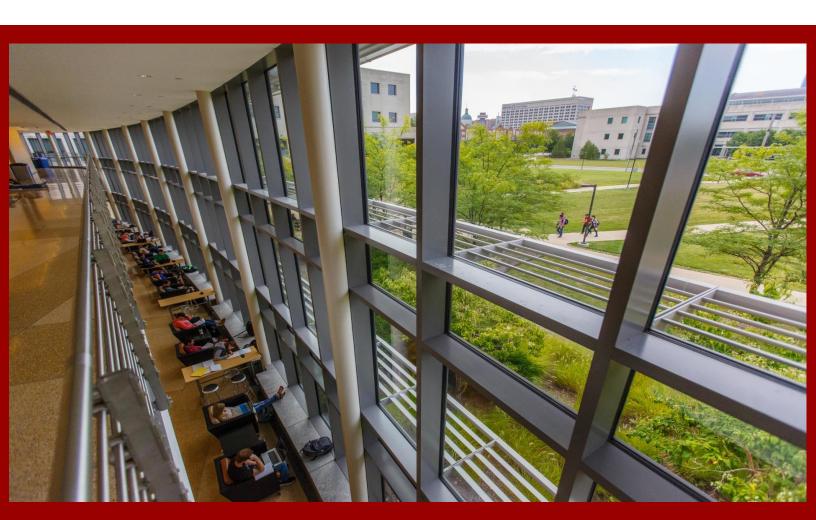
	N	Mean	Not Important	Somewhat Important	Moderately Important	Very Important	Extremely Important
			P	ercentages of St	udents who HAV	/E chosen a ma	ajor
Major is aligned with my interests	2,528	4.39	0.2	1.3	9.8	36.6	52.2
Major is aligned with my skills and abilities	2,528	4.30	0.2	1.3	12.6	40.0	45.8
Major is aligned with the lifestyle I would like to have	2,526	4.30	0.6	2.2	13.3	34.7	49.2
Availability of jobs in the field	2,534	4.25	0.7	2.9	13.3	36.5	46.6
Major is aligned with my personality	2,523	4.21	0.7	2.9	16.1	35.6	44.6
Graduates get good jobs	2,537	4.19	1.5	3.9	13.6	35.7	45.3
High school classes or college classes that spark my interest or awareness	2,518	3.94	2.1	4.4	21.1	41.8	30.6
Starting salaries are high	2,531	3.87	3.2	6.0	25.9	30.1	34.7
Good grades in previous courses	2,518	3.85	2.3	5.0	25.6	39.4	27.7
Major makes people like me feel welcome	2,525	3.84	3.8	6.7	22.4	35.8	31.2
Media (TV, social media, newspapers, commercials, movies) that spark my interest or awareness	2,515	3.17	11.3	15.4	33.2	25.0	15.1
IUPUI specific communications that sparked my interest or awareness	2,517	3.02	15.1	16.2	33.5	22.4	12.9
My parents/relatives recommendation	2,507	2.78	23.1	17.9	28.2	19.4	11.3
Advisor or guidance counselor recommendation	2,512	2.67	28.6	15.4	27.1	18.0	10.9
My friends recommendation	2,507	2.47	31.3	20.1	26.7	14.4	7.5

¹⁼ Not Important, 2=Somewhat Important, 3=Moderately Important, 4=Very Important, 5=Extremely Important

^{*} Of those who indicated they have chosen a major Rank ordered by means

How committed are you to your current major?





STUDENTS WHO HAVE NOT CHOSEN A MAJOR IMPORTANCE OF FACTORS FOR CHOOSING A MAJOR

In making a decision to choose	your c	urrent ma	ajor, please r	ate how impor	tant the followi	ng factors will	be*:
	N	Mean	Not Important	Somewhat Important	Moderately Important	Very Important	Extremely Important
				Percentages of S	Students who have	NOT chosen a n	najor
Major is aligned with interests	186	4.30	1.1	2.2	9.1	41.4	46.2
Major is aligned with my skills and abilities	187	4.24	0.5	1.1	14.4	41.7	42.2
Major is aligned with the lifestyle I would like to have	185	4.20	1.1	2.2	15.7	37.8	43.2
Major is aligned with my personality	187	4.19	0	1.1	17.6	42.8	38.5
Good grades in a course	186	4.15	0.5	1.6	18.8	40.3	38.7
IUPUI class that sparks my interest or awareness	186	4.12	0	1.1	18.3	47.8	32.8
Availability of jobs in the field	187	3.99	1.6	4.3	20.3	41.2	32.6
Knowledge that graduates get good jobs	187	3.83	4.3	5.3	20.9	41.7	27.8
Starting salaries are high	187	3.62	3.7	6.4	35.8	32.1	21.9
Major makes people like me feel welcome	187	3.60	4.3	11.2	27.3	34.2	23.0
IUPUI Academic Advisors' recommendations	186	3.45	4.3	9.7	38.2	32.8	15.1
IUPUI specific communications that sparked my interest or awareness	186	3.22	5.9	13.4	46.2	21.5	12.9
Media (TV, social media, newspapers, commercials, movies) that spark my interest or awareness	185	3.18	5.9	17.3	42.7	21.1	13.0
The approval or recommendation of my family members	186	2.87	12.9	23.7	34.4	21.5	7.5
The approval or recommendation of my friends	186	2.48	20.4	32.3	323	9.1	5.9

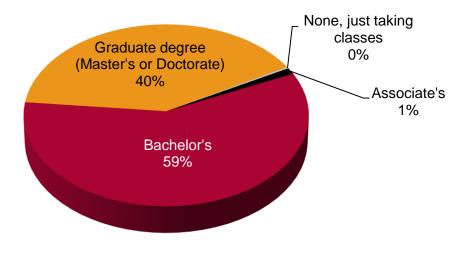
¹⁼ Not Important, 2=Somewhat Important, 3=Moderately Important, 4=Very Important, 5=Extremely Important

Rank ordered by means

^{*} Of those who indicated they have not chosen a major yet

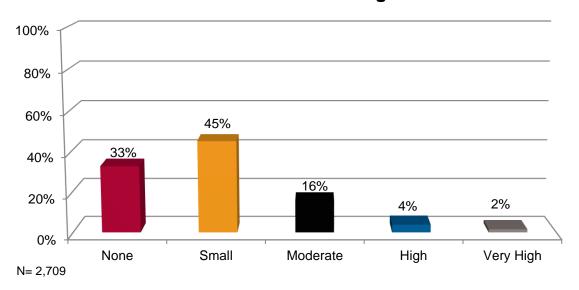
ACADEMIC FUTURE

What Is the Highest College Degree You Expect to Obtain?



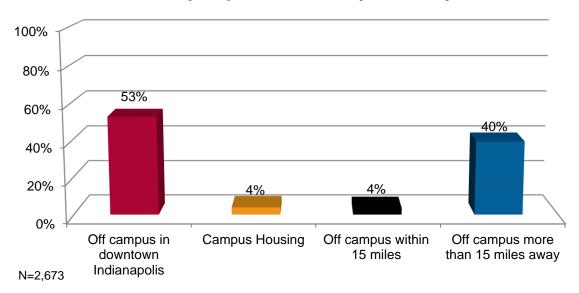
N=2,694

What is the likelihood that you will transfer from IUPUI to another college?

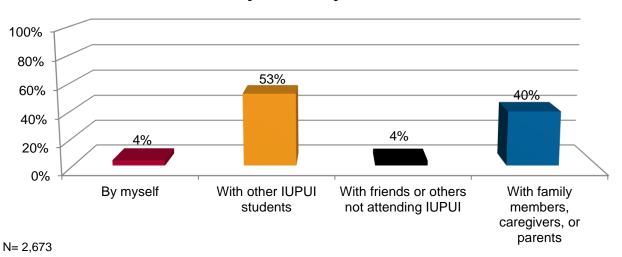


EXPECTED LIVING SITUATION

Where do you plan to live for your first year?



Which best describes your expected living situation during your first year?



KEY HIGHLIGHTS IN COMPARISONS BETWEEN 2018 AND 2019

A means comparison analysis was conducted between the 2018 and 2019 cohorts of beginning students who took the Entering Student Survey. For four areas of questions a construct was formed to better analyze differences between the 2018 and 2019 cohorts. Two of the four constructs were significant at the .05 level.

Construct	2018 Mean	2019 Mean
Consistency of Interest	2.67	2.74
Organizational Commitment	5.67	5.62
Sense of Belonging	5.62	5.55
Perseverance of Effort	3.95	3.91

Bolded items are significant based on independent samples t-test results (p< .05)

The following tables include only the items from each section which are significant based on independent samples t-test results. All items are significant at the p<.05 level while others are significant at the p<.01 or p<.001 level as indicated.

Independent Sample T-test of Significance between 2018 and 2019 Cohorts	2018 Mean	2019 Mean
Comparisons of Traits to Other Students ¹		
Academic ability**	3.75	3.69
Leadership ability**	3.62	3.55
Ability to manage finances**	3.35	3.28
Motivation for college work**	3.70	3.63
Self-confidence (related to intellectual or academic activities)	3.48	3.41
Self-confidence (related to social activities)	3.33	3.25
Study Skills**	3.14	3.07
Emotional health***	3.33	3.22
Financial Aid		
Do you have any concerns about your ability to finance your college education? ^{2***}	0.91	1.94

¹ 1=Lowest 10%, 2=Below Average, 3=Average, 4=Above Average, 5=Highest 10%

^{**=}p<.01 ***=p<.001

Independent Sample T-test of Significance between 2018 and 2019 Cohorts	2018 % Over 15 hours	2019 % Over 15 hours
Hours Spent on Activities		
Preparing for class (studying, reading, writing, doing homework or lab work, analyzing data, rehearsing, and other academic activities)**	52.3	48.5
Working for pay on campus***	21.4	16.8
Participating in co-curricular activities (organizations, campus publications, student government, fraternity or sorority, intercollegiate or intramural sports, etc.) ***	16.9	11.6
Commuting to class (driving, walking, etc.)**	15.1	11.2
Relaxing and socializing (watching TV, partying, etc.)***	18.4	12.7
Providing care for dependents living with you (parents, children, spouse, etc.)	7.2	4.3
Taking care of household responsibilities	9.2	6.0
Engaging in volunteer activities***	8.9	5.2
Interacting with on-line social networks (Facebook, Instagram, Twitter, etc.)***	15.8	9.9

^{**=}p<.01 ***=p<.001

² 1=None, 2=Some, 3=Major

Independent Sample T-test of Significance between 2018 and 2019 Cohorts	2018 Mean	2019 Mean
Anticipated Success and Involvement ¹		
Experience stress balancing work and school-related responsibilities***	3.32	3.40
Experience stress balancing family and school-related responsibilities***	3.00	3.14
Participate in events or activities on campus**	3.29	3.35
Participate in study abroad or international travel related to school	2.73	2.66
Get tutoring or peer mentoring help in specific courses***	3.19	3.29
Make good choices for personal health (healthy eating, lifestyle, etc.)***	3.36	3.45
Decisions to Attend IUPUI ²		
Graduates get good jobs	3.95	4.01
Cost**	3.74	3.85
Career and job opportunities available in Indianapolis after I complete my degree	3.91	3.98
Availability of specific academic programs (majors)***	3.98	4.08
Type of housing available on campus***	2.87	2.69
My parents/relatives wanted me to attend**	2.41	2.29
Advisor or guidance counselor recommendation**	2.42	2.29
Change in family situation	2.45	2.35

¹ 1=No Chance, 2=Very Little Chance, 3=Some Chance, 4=Very Good Chance

Top 10 Factors in Choosing IUPUI								
2018	N	Mean	2019	N	Mean			
Availability of specific academic programs (majors)	1,647	3.98	Availability of specific academic programs (majors)	2,752	4.08			
Availability of financial aid/scholarship	1,636	3.96	Graduates get good jobs	2,781	4.01			
Graduates get good jobs	1,682	3.95	Availability of financial aid/scholarship	2,735	4.00			
Job, career, and internship opportunities available in Indianapolis while attending school	1,650	3.92	Career and job opportunities available in Indianapolis after I complete my degree	2,751	3.98			
Career and job opportunities available in Indianapolis after I complete my degree	1,648	3.91	Job, career, and internship opportunities available in Indianapolis while attending school	2,758	3.92			
Opportunity for an IU or Purdue degree	1,645	3.87	Opportunity for an IU or Purdue Degree	2,749	3.90			
Cost	1,691	3.74	Cost	2,783	3.85			
IUPUI's reputation	1,639	3.54	IUPUI's reputation	2,748	3.54			
Social Climate/Activities at the College	1,645	3.45	Social Climate/Activities at the College	2,750	3.43			
Social opportunities associated with IUPUI located in city of Indianapolis	1,691	3.31	Social opportunities associated with IUPUI located in city of Indianapolis	2,779	3.33			

¹⁼Not Important, 2=Somewhat Important, 3=Moderately Important, 4=Very Important, 5=Extremely Important

² 1= Not Important, 2=Somewhat Important, 3=Moderately Important, 4=Very Important, 5=Extremely Important **=p<.01 ***=p<.001

